## **EXPLANATION OF TEMPLATE AND VARIANCE:**

When the product being printed is constructed from organic material that has been woven, the exact dimensions of the product cannot be guaranteed. Each piece will vary slightly in size and shape, due to natural shrinking and stretching. Because of this, the exact placement of the printed graphics will vary. When printing edge-to-edge graphics, it is important to take this variance into account:

BLEED AREA: The bleed area will print only when SAFETY LINE: Graphics within the safety line are the product is oversized, and is there to ensure that within the product's natural size variance, and will there is no unprinted areas on the edge of the completely print on the towel. It is good practice to product. The graphics in this area will likely <u>not</u> be ensure that all important graphics and text are on the printed product. (Note: Bleed Area will not be shown on paper proof)

**CROP AREA:** Graphics within the crop area will likely be printed on the product, but may be cut off if the specific piece is undersized.

placed within the safety area.

## STRYKR Stryker Scarf ART WITH BLEED: 61" x 11" PRODUCT DIMENSIONS: 60" x 10" SAFE PRINT AREA: 59" x 9"