

# Global and universal appeal!



## Beach Towels

For employee recognition, safety programs, company picnics, branding, and holiday gifts



## One of the fastest-growing promotional products on the planet



Just look at what's happening in the **manufacturing industry**, where factories that produce food, automobiles, electronics, chemicals, and more use beach towels year round to show appreciation to their staff. Why beach towels?

- Longevity
- Unisex appeal
- No sizing concerns
- Largest imprint area of any promotional product