## **Beach Towels for**

## Food & Beverage Companies

Attention food and beverage distributors, manufacturers, retailers and importers, bars, restaurants, and caterers. Beach Towels are the 'safe choice' for:

- Building brand awareness
- New product launch
- Event & promotional giveaways
- Employee birthdays or anniversaries
- Thank you gifts to loyal retail or wholesale customers.
- Employee Picnics

## Why Beach Towels?

- 1. On average, they last 15 years!
- 2. Great for men & women of all ages!
- 3. Largest print area of any promotional product.
- 4. No sizing concerns. One size fits all.
- **5.** Everyone loves getting a beach towel.
- **6.** Price points as low as \$8.50 for a basic white beach towel to \$20-30 for the finest Turkish terry towels you'll find anywhere.



## towel specialties

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